



The Great British Nappy Hunt

with Billy the Cloth Bummed Kid!

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Why Choose Cloth Nappies?

Parents considering cloth nappies for their baby tend to be concerned about the following three key factors:-

- Environmental
- Money Saving
- Looking stylish

SAVING THE ENVIRONMENT

It is generally accepted that the environmental footprint of creating, using and disposing of nappies is less for using cloth nappies, with a nappy laundry service giving least environmental impact (Further information can be obtained from The Women's Environmental Network, www.wen.org.uk). Modern cloth nappies are now also made in organic cotton, hemp or bamboo viscose, which are grown without the use of pesticides, or more technical synthetics such as microfibre, which are very quick to dry so when tumble drying the impact is less than traditional cotton. However of far greater and more immediate concern is the growing volume of waste this country produces and of greatest concern the volume of waste entering landfill sites, of which current estimates give between 2 and 4% of domestic waste as disposable nappies. We don't know how long they take to decompose but estimates suggest hundreds of years. Many local councils are finding success with rebate schemes or hire schemes to encourage the use of washable nappies.

SAVING YOU MONEY

Using washable nappies rather than disposables will save you money, even taking into account the washing costs and wear and tear on your washing machine. The actual amount saved could range from a couple of hundred pounds up to over a thousand pounds, and will be even more for subsequent children where the same nappy system can be used again. Recent studies by the Women's Environmental Network have shown average savings of about £500.

LOOKING GOOD & EASY TO USE

Modern nappies are functional as well as fun. Most modern systems are available in colours or prints to match any outfit or occasion, enabling your baby to be 'green' yet fashionably clad – and still save money over the cost of disposable nappies. Modern fabrics that are easy to wash and quick to dry, combined with easy one piece styling make a modern washable nappy more appealing than traditional terry squares. As interest in washable nappies has grown so too has the band of talented mothers sewing and embroidering bespoke nappies for this market.

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